

INTERNATIONAL ILLUSTRATED  
PICTURE BOOK CONTEST



# Apila's First Printing Award 2023

## CALL FOR APILA'S FIRST PRINTING AWARD 2023

### OBJECTIV

To promote the production of children's picture books, illustrated by illustrators with no previous published works.

### RULES

Apila Ediciones in collaboration with the High School of Design of Aragón and with the support of its Town Hall, announces "Apila's 2023 First Printing Award" (Premio Apila primera Impresión 2023). This is an international illustrated picture book contest to promote creativity and enrich children's literature with an educational scope.

1<sup>a</sup> There are no restrictions on the nationality of the participants nor the number of projects presented. To qualify, it is imperative that the illustrator has never had titles published before (with ISBN) and, that, until the end of the term of admission of the projects - at the exception of illustrators having self-published (by themselves with ISBN, not through an editorial). In case the Work is shared between an author and illustrator, the condition to not having been published before only applies to the illustrator. Additionally, the Works presented should be free of any obligations with other parties.

2<sup>a</sup> The presentations have to be written in Spanish or English and could be either original tales or adaptations from tales with free copyright.

3<sup>a</sup> The award will consist of a professional contract with Apila Ediciones for the publication of the selected work in which the payment to the authors will be of € 4.000 (equivalent of 10% of author royalties on the value of the first print run)

If the rights of the project are shared between the writer and the illustrator, the percentage of 10% will be shared between both according to the previous agreement that both have agreed.

4<sup>a</sup> The award will be granted to the overall project.

5<sup>a</sup> Projects can be in any format and may not exceed 40 pages (20 double pages) with legal pages and endpapers included, covers aside.

6<sup>a</sup> To avoid shipping costs, contestants must submit the work electronically and the following information to [apilaediciones@gmail.com](mailto:apilaediciones@gmail.com). The heading should consist of, "LAST NAME\_FIRST NAME\_PRIMERA\_IMPRESION":

A. A file in PDF form (max 10M) of the finished book, or in its absence thereof, the storyboard of the book with a minimum of five finished double pages and the rest sketched. This file must be titled with the last name followed by the first name and the word "LAST NAME\_FIRST NAME\_BOOK".

B. A file in WORD indicating, E mail address, nationality, postal address, telephone number and website is optional. Also, it would be recommended to include any social media sites the illustrator might have (Facebook, Instagram, blog or any other profile.) The file must be named indicating the last name and name of the illustrator ended with the word "LAST NAME\_FIRST NAME\_DATA".

7<sup>a</sup> A jury will be appointed by the Aragón High School of Design which will consist of a member from Apila Ediciones, a Professor from The School of Artistic Design and Colour Speciality and Fernando Garcia Grúas (member of the Aragonese Council of artistic teaching). The jury will resolve any possible issues which may not have been covered by the points mentioned above. Please note that works not following the rules mentioned above will not be considered and the Jury has the power to invalidate the award if necessary. The deadline for the submission of applications is **February 16th, 2023** (inclusive).

8<sup>a</sup> The final judgement and presentation of the award will take place in March 2023. The result will appear on [www.apilaediciones.com](http://www.apilaediciones.com), [www.facebook.com/apila.ediciones](https://www.facebook.com/apila.ediciones), and also on Instagram: [@apila\\_ediciones](https://www.instagram.com/apila_ediciones). The awarded contestant must agree to deliver the edition files before September 1, 2023. Apila Ediciones will publish the awarded work within a year. It will be clearly mentioned, on the cover of the book that the published work has been awarded "Premio Apila Primera Impresión".

9<sup>a</sup> Apila Ediciones reserves the right to exhibit a selection of the presented projects within the High School of Design program of exhibitions.

10<sup>a</sup> To participate in this context implies the understanding and full acceptance of the above mentioned rules.

